

# 2010 Annual Conference: Advertising Insertion Order

National Staff Development Council • 504 S. Locust St. • Oxford, OH 45056  
 Phone: 800-727-7288 / 513-523-6029 • Fax: 513-523-0638 • www.nsdcc.org

## ADVERTISER

COMPANY \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 TELEPHONE (\_\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_\_) \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

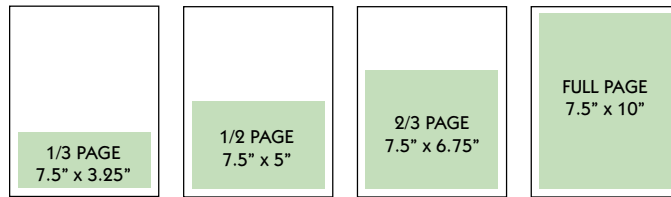
## ISSUE

Select publication(s) in which ad will appear:

- Conference Program     JSD - December 2010 issue

## AD SIZE SELECTION

- 1/3 page horiz / \$605  
 1/2 page horiz / \$968  
 2/3 page horiz / \$1,089  
 Full page / \$1,512



- |                    |                          |                          |                          |                          |
|--------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Conference Program | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| JSD                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

(Advertising rates are for black and white ads. Color is available for an additional cost for JSD ads only. Call 972-421-0900 for details.)

Special instructions/comments: \_\_\_\_\_  
 \_\_\_\_\_

## PRICE

Price of ad(s) ..... \$ \_\_\_\_\_

Subtract 20% if advertising in both *Conference Program* and *JSD* ..... \$ \_\_\_\_\_

TOTAL ..... \$ \_\_\_\_\_

\*Payment is due with the space reservation and mechanical art.

## PAYMENT (CHECK ONE)

- A check is enclosed with this form.  
 (Please make check payable to NSDC.)  
 Please bill my company.  
 A purchase order is enclosed with  
 this form.

Charge to my:  
 Visa     MasterCard

Card account number \_\_\_\_\_

Expiration date \_\_\_\_\_ 3-digit security code \_\_\_\_\_

Billing address \_\_\_\_\_  
 \_\_\_\_\_

Approved and accepted by advertiser \_\_\_\_\_

Received and accepted by NSDC \_\_\_\_\_

**Special Offer!**  
**Save 20%** on ad  
 space when you advertise  
 in the *Conference Program*  
 and *JSD*

Questions? Please contact  
 Christine Stevenson at  
 972-421-0900 or  
 christine.stevenson@nsdc.org

## DEADLINES:

April 30, 2010  
 Ads due for Annual  
 Conference Program

Oct. 1, 2010  
 Ads due for Dec. 2010  
 issue of JSD

**FORMAT:** Please submit ads  
 as press-ready PDFs and notify  
 Christine Stevenson (phone and  
 e-mail above) when they are  
 sent.

**DATE:** Ads not received by  
 the due date may lose their  
 space in the publication while  
 the advertiser is responsible  
 for the bill.

